

Protect your calves with confidence

Farm Fluid MAX is designed for disinfecting calf-rearing facilities to tackle a wide range of diseases that threaten calf health and performance.

Farm Fluid Max is an effective dual active surface disinfectant with proven efficacy against bacteria and viruses known to cause:

- *Mycobacterium bovis* (TB)
- *Foot and Mouth Disease Virus* (FMD)
- *Cryptosporidium parvum* (a cause of Cryptosporidiosis)
- *Eimeria* oocysts (leading to Coccidiosis)
- *Calf Rotavirus*
- *Bovine Viral Diarrhoea* (BVD)
- *Bovine Respiratory Disease* (*Mannheimia haemolytica*, *Pasteurella multocida* and *Histophilus somni*)'
- *Salmonella dublin* (leading to salmonellosis)'
- *Plus a broad spectrum of other viral, bacterial, and fungal pathogens*

These pathogens can cause serious disease outbreaks, stunted growth, and financial losses for farmers. An effective biosecurity programme is essential – and Farm Fluid MAX can play a central role in supporting vets and farmers in providing a hygienic environment for livestock.



Why choose Farm Fluid MAX?

- **DEFRA-approved** against TB, Foot and Mouth Disease, Swine Vesicular Disease and Avian Influenza.
- Specifically formulated for **powerful disinfection of calf environments.**
- Highly effective against **hard-to-kill oocysts and spores.**
- Proven track record in improving **calf rearing success rates** when used as part of a structured hygiene programme.

A vet-led hygiene protocol

A strong calf health plan requires more than just one product – it needs a structured approach. Vets can guide farmers to implement a complete cleaning and disinfection hygiene strategy for calving pens / hutches and equipment:

1. Preparation

- Remove organic matter, bedding, and debris.

3. Disinfection

- Viroxide Super: Use at a 1% dilution for additional disease control, particularly for viral and bacterial load reduction in equipment and surfaces.
- Farm Fluid MAX: Apply as a 2% dilution via wet spray on floors, walls, and calf housing areas, as part of a cryptosporidium/coccidia

2. Cleaning

- Pre-wet all surfaces.
- Apply a formulated alkaline detergent (e.g., Farm Foam Evo or Super Farm Foam) to lift stubborn dirt.
- Rinse with potable water to ensure complete removal of detergent and allow surfaces to dry.

4. Equipment care

- Immerse or spray equipment with Viroxide Super (1%) ensuring full coverage for a minimum of 30 minutes. Rinse the disinfectant from the surfaces using potable water.
- For the disinfection of feeding equipment using Farm Fluid Max (2%) for a 30 minute contact time, ensure all disinfectant has been removed from surfaces using potable water.

Partnering with vets for calf health

Vets play a vital role in tailoring disinfection programmes to target the pathogens present on-farm. By recommending **Farm Fluid MAX** as part of a holistic biosecurity plan, vets can:

- Help reduce calf morbidity and mortality.
- Support stronger growth and development in young stock.

- ✓ Break the pathogen cycle
- ✓ Support farmers in achieving healthier, more productive calves
- ✓ Trust **Farm Fluid MAX** to help protect your calves



For further information, contact: biosecurity@kersia-group.com

Use biocides safely. Always read the label and product information before use